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GRAY ROBINSON **Why the Heck Do They Need My FingerPrints?** ATTORNEYS AT LAW By [Richard Blau](#), Esquire

The alcohol beverage business is one of the most heavily regulated industries in America. A wide variety of enterprises engage in the retail sale of alcohol beverages, including hotels, restaurants, bars, nightclubs, golf courses, fraternal organizations, private clubs, gas stations, convenience stores, amusement parks, public sports arenas, theaters, dance halls, museums, and universities. Yet, these diverse enterprises all have one thing in common: from the smallest mom and pop grocery store to the largest publicly-held hotel chain, each business must be licensed by the appropriate governmental agency before it can sell alcohol.

[Read more](#)

Gray Robinson demonstrates commitment to Alcohol Licensing, Food & Beverage Law

GRAY ROBINSON
ATTORNEYS AT LAW

Gray Robinson is the [National Law Library](#) provider for [Alcohol Licensing and Food and Beverage Issues](#).

The firm has significant experience in these areas. For more information, please contact [Elizabeth DeConti](#), Shareholder with Gray Robinson.

Take Me Home Tonight: Words You DON'T Want To Hear In Your Bar by **David Denney**

It's 1:45 a.m. Some patrons are finishing off their final drinks. Some are heading for their cars. Some, however, are too intoxicated to get home safely. Rather than ask the bartender to call a cab, which can be expensive, they ask for a ride. From the bar itself. The bar manager gets a staffer to pull around the Monkey Truck or Disco Bike or whatever quirkily-named vehicle the bar uses, and the bar employee drives the intoxicated patrons home.

Many establishments across the country have embraced the trend of getting drunken customers home themselves. At first glance, the policy seems reasonable. The customer gets to spend more money in the bar, makes it home with his car (and without a DWI), and the bar builds customer loyalty. It's perfect.

Or not.

[Read more](#)

What's New at Hospitality Lawyer.com!

Read the [HospitalityLawyer Blog](#), including [Stephen Barth's post on the launch of Meeting Lawyer.com, Private ClubLawyer.com, and Restaurant Lawyer.com](#) and his [post urging the](#)

David Denney also presented on **Foodborne Illness and Allergens** at the recent Hospitality Law Conference. David suggests developing the following allergy policies:

- Designate one manager-level employee per shift to handle ingredient/allergen questions.
- Train all staff about potential allergens and how to spot symptoms of a severe allergic reaction.
- Track the Ticket from the table to kitchen, and back to the table (consider colored ticket)
- Avoid cross-contamination.
- Place notice on menus alerting diners to inform you of allergic conditions.

<http://www.hospitalitylawyer.com/Newsletters/feb09beveragenews.html>

**industry to keep
traveling and
meeting.**

[Click here](#) to download the Powerpoint presentation.

Visit our [Solutions Store](#) for forms and checklists, specifically for these industries.



2009 Hospitality Law Conference Best Thus Far

We just completed the 2009 Hospitality Law Conference, our seventh annual conference. Over 300 in-house counsel, private attorneys, and hospitality risk and loss prevention executives gathered to get up-to-date on pressing legal, safety, and security issues.

The first [Hospitality Law Seminar for the Eastern Region](#), focusing on legal, safety, and security issues that impact our industry, will be held at the **Pier 5 Hotel in Baltimore, Maryland on June 1-2, 2009**. CLE will be awarded.

In Case You Missed It...

A Presentation from the 2009 Hospitality Law Conference

The 2009 Conference featured a presentation by Elizabeth DeConti on the **Legal Aspects of Alcohol Beverage Marketing**. Elizabeth suggests the following "Don'ts" on alcohol advertising

- Don't disparage a competitor alcohol beverage manufacturer/product;
- Don't put anything in the advertisement that is designed to be attractive to minors or that could be construed as attractive to minors;
- Don't make any representation about an alcohol product that is or could be construed as false, misleading, obscene or indecent;
- Don't make any claim or representation about an alcohol product that is inconsistent with the product's labeling.

[Click here](#) to read more and to download the PowerPoint presentation.

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